

Crescent City Sense of Place and a New Design Ecology
Thesis / Susan Matherne / October 2020

Swamp Dog Science Funk - A Thesis Exhibit Short

Clip: 1:24 minutes

<https://youtu.be/Hv9W6iPlzXw>

Hello Fellow VCFA Graphic Design Cohorts! Hope you enjoy this little 'short' as part of my virtual exhibit. A 'short' is a brief 1-3 minute video that comes before a longer film (historically they were cartoons, humorous bits, or news reels.) This short relates to my thesis subject matter which examines graphic design through ontological, phenomenological, and semiotic approaches in the context of sense of place. I explore rethinking design through these approaches guided by science (physics specifically) juxtaposed against metaphysics, theory of the collective unconscious, and our innate connection to the physical world—fun stuff like sacred geometry, design of nature, and quantum physics! I look forward to seeing you on Thursday!

— Susan